



Month DD, YYYY

Dear John Doe,

For 100 years, United Way of Lancaster County has focused on harnessing the caring power of our community to help ensure that everyone can thrive. While the needs in Lancaster are great, and the challenges are sometimes daunting, United Way has the privilege of seeing the very best that our community is capable of.

There's nothing more powerful than a group of people united to do good. Last year alone, with the help of partners, volunteers, and donors like you, United Way was able to:

- Prepare 10,538 free tax returns and save low-income clients \$2.8 million in tax prep fees
- Facilitate 18,749 volunteer hours for over 2,000 volunteers, worth more than \$650,000
- Help more than 8,000 neighbors get connected with the resources they need through our 211 Information & Referral Service
- Provide 44 Pre-Kindergarten scholarships that benefited low-income families at nine area preschools, a 69% increase in families served over last year

Your support can help United Way continue tackling the biggest problems in Lancaster County. No challenge is too big to take on if we work together. Because when people unite to take action, transformational change is possible.

United is the Way™.

Our workplace campaign is in full swing. Give today and join United Way in creating more thriving communities for all.

Sincerely,

A stylized, handwritten signature in black ink, consisting of a large initial letter followed by a series of loops and a long horizontal stroke.

[Your Name Here]

[Title, Company]